

The 30-Day AI Boss Challenge

Full day-by-day syllabus | Build the co-founder your business has been missing

This is NOT a "30 tools in 30 days" course

Courses that teach 30 tools leave you with 30 logins and zero systems. In this challenge, all 30 days build **ONE thing**: your JARVIS, an AI agent trained on your business. It starts as your assistant, grows into your manager, and by Day 30 works like a third co-founder.

- **One system, not thirty tools:** every lesson adds to the same JARVIS.
- **A process every day:** you follow clear steps for your own business, with no theory-only days.
- **An output every day:** something real exists for your business by tonight.
- **A product on Day 30:** a working AI co-founder in your hands, not just a certificate for watching videos.

The 3 levels of JARVIS you will build

Level	What it is	Built in
1. The Assistant Localhost JARVIS	Lives on your computer, talks to you directly, knows your business from its brain. Drafts content, replies, quotations and SOPs.	Week 1
2. The Manager Brain nodes + data + memory	A dedicated brain node for each department (marketing, sales, HR, accounts, service), loaded with your real data, with memory that remembers customers and decisions.	Weeks 2-4
3. The Co-Founder Anytime-anywhere JARVIS	Reachable anytime, from anywhere. Talk to it like a partner, and it runs your daily routines.	Week 4

How the challenge works

- **Your own login:** every lesson lives on the Anilee Academy learning platform. Open it from any browser, on laptop or phone, anytime.
- **Daily rhythm:** a 15-20 minute lesson, then one build task for YOUR business, then post your win in the cohort group.
- **Live doubt-solving every Saturday:** bring your build and get unstuck live.
- **Private cohort group:** accountability, daily wins and help from people building alongside you.
- **Tools:** we build on Claude. Day 1 shows you exactly which subscription you need, so you don't pay for the wrong plan.
- **Language:** simple English with Hindi explanations where it helps.

WEEK 1 - LEVEL 1: YOUR JARVIS IS BORN

Setup, vocabulary, brain design and the master prompt. By Day 7 you have a working JARVIS.

Day	Lesson	What you do	Your output tonight
1	Setup Day: install Claude and choose the right subscription	Install Claude, log in, pick the plan that fits your business, create your JARVIS workspace folder.	Claude installed, right plan chosen, workspace ready.
2	JARVIS vocabulary: MD files, skills, memory, nodes	Learn the 4 words that run every AI agent, then create your first MD file and save your first memory.	Your first MD file + first saved memory.
3	What JARVIS can run: business, HR, accounting and more	Walk through real examples from our own businesses, then list every task you want off your plate.	Your JARVIS job list: top 10 tasks to hand over.
4	Design the Claude Brain	Fill the brain templates: about your business, offers and prices, customers, tone of voice, FAQs.	Your business brain files, structured the professional way.
5	Birth of your JARVIS: the master prompt	Paste the master prompt we give you, connect it to your brain files, run your first commands.	JARVIS v1 live on localhost, answering from YOUR business brain.
6	The 3 JARVIS levels	See Level 1, 2 and 3 running live, and map where your business needs each one.	Your personal JARVIS level-up roadmap.
7	Win Day	Ask JARVIS for your first daily briefing and share it in the cohort.	Screenshot of your JARVIS daily briefing, posted.

MILESTONE 1: Level 1 Assistant complete

WEEK 2 - LEVEL 2 BEGINS: THE MARKETING BRAIN

JARVIS gets its first department. Your marketing, done in your voice, batched in hours.

Day	Lesson	What you do	Your output tonight
8	Build the Marketing Brain Node	Load your brand story, audience, best past posts and offers into a dedicated marketing node.	Marketing node live inside JARVIS.
9	Skill: the 30-day content calendar	Teach JARVIS your content pillars and festival dates, then generate the month.	A full 30-day content calendar for your business.
10	Skill: reels and posts in your voice	Generate hooks, scripts and captions, then correct JARVIS until it sounds like you.	2 weeks of scripts + captions, ready to shoot.
11	Skill: creatives and visual briefs	Create offer, product and festival creatives with AI from JARVIS's briefs.	Your first set of AI-made creatives.
12	Skill: WhatsApp broadcasts that aren't spam	Segment your customer list and let JARVIS write a message for each segment.	First broadcast written and scheduled.
13	Skill: ad copy	Feed JARVIS your best offer and generate variants with different angles.	5 ad variants ready to run.
14	Win Day	Publish your first JARVIS-made post and share the result.	First AI-made post live on your page.

MILESTONE 2: Marketing on autopilot

WEEK 3 - LEVEL 2: THE SALES BRAIN + MEMORY

JARVIS learns to sell like you, and starts remembering every customer.

Day	Lesson	What you do	Your output tonight
15	Build the Sales Brain Node	Load products, prices, common objections and your best closing lines.	Sales node live inside JARVIS.
16	Skill: enquiry replies in your voice	Run your 10 most common enquiries through JARVIS and approve the best replies.	Your reply bank for every common enquiry.
17	Skill: the 5-message follow-up sequence	Build a follow-up sequence for leads who go quiet, personalised by JARVIS.	Follow-up sequence ready to use on real leads.
18	Skill: quotations and proposals in 5 minutes	Create your proposal template and let JARVIS fill it from a short brief.	Proposal template + your first AI-made quotation.
19	Memory: JARVIS remembers your customers	Set up customer and deal memory so JARVIS knows who bought what, and when.	Customer memory file live.
20	Reactivation Day	JARVIS writes win-back messages for old customers, and you send them today.	Win-back messages sent, with real replies coming in.
21	Catch-up Day	Finish anything pending from Weeks 1-3. Bring blockers to Saturday doubt-solving.	Every Week 1-3 output complete.

MILESTONE 3: First money moment, a real reply or sale from JARVIS's work

WEEK 4 - LEVEL 2 COMPLETE + LEVEL 3: THE CO-FOUNDER

Operations brains, then anytime-anywhere access. JARVIS becomes your third co-founder.

Day	Lesson	What you do	Your output tonight
22	Build the HR Brain Node	Teach JARVIS your processes and roles, then generate SOPs and a hiring kit.	Your top 5 SOPs + job description + interview questions.
23	Build the Accounts Brain Node	Connect your sales and expense numbers and set up the report format you want.	A daily/weekly business report JARVIS fills for you.
24	Build the Customer Service Node	Load FAQs, policies and complaint scenarios, then test JARVIS on tough cases.	FAQ answers + complaint-response system.
25	Live Masterclass: full autopilot	Watch a complete AI-run business end to end (a real case study) and see what's possible next.	Your picture of the full stack for your business.
26	Level 3: anytime-anywhere access	Set up access so you can reach and talk to JARVIS whenever and wherever you are.	JARVIS reachable anytime, from anywhere.
27	Level 3: JARVIS runs your mornings	Set up the daily routine: briefing, follow-ups due, content for today, numbers.	Your automated daily JARVIS routine.
28	The Time Audit	Compare your week now with Day 1 and measure the hours JARVIS saves you.	Your hours-saved number.
29	Your 90-day roadmap + your story	Plan the next 90 days with JARVIS, then record your 60-second transformation video.	90-day AI roadmap + your transformation video.
30	Graduation (live)	Certificates, top student showcases and your next-step paths.	Your JARVIS co-founder, fully handed over, plus the AI Boss Certificate.

MILESTONE 4: Level 3 Co-Founder complete. Graduation.

By Day 30 you will have

- A working JARVIS with 5 brain nodes: marketing, sales, HR, accounts and customer service.
- Memory that remembers your customers, deals and decisions.
- Anytime-anywhere access and a daily routine JARVIS runs for you.
- A month of content, a follow-up system, a reply bank, proposals, SOPs and a hiring kit, all already made.
- Your measured hours-saved number, a 90-day roadmap and the AI Boss Certificate.

Works for any business: agency, coaching, retail and jewellery, clinic, salon, real estate, D2C. Every lesson uses YOUR business, because you are the one building. | Anilee Academy